

Children and Young People Committee  
COH4

Inquiry into Children's Oral Health

Evidence from Ceredigion County Council

**Consultation on:**

**To examine the effectiveness of the Welsh Government's *Designed to Smile* programme in improving the oral health of children in Wales, particularly in deprived areas.**

**Response from Core Aim 3 CYPP Ceredigion**

1. The take-up of:

a) the supervised tooth brushing scheme for 3–5 year olds,  
**we feel that the feedback has been good**

b) the promotional programme for 6–11 year olds;  
**we are unaware of the programme for 6–11 years olds which suggests it has not been as well received as for younger children**

2. Whether the investment has delivered improved health outcomes for the most disadvantaged children and young people;  
**It is too soon to say whether improved outcomes have been delivered**

3. Whether the programme is operating consistently across Wales in all areas of need;  
**We are only able to respond regarding Ceredigion, surely this is the point of this consultation to assimilate the responses. We would be grateful for a copy of the report.**

4. How effective the expansion of the programme has been, particularly in relation to 0–3 year olds;  
**In Ceredigion the expansion has included provision of the doidy cup as well as toothbrush and paste at 4/12, 9/12, 12/12 and 3 years by HVs has been valuable**

5. Whether the programme addresses the needs of all groups of children and young people;  
**We not convinced it is meeting ALL children, and young people especially**

6. The extent to which the *Designed to Smile* programme has been integrated into wider local and national initiatives such as the Welsh Network of Healthy School Schemes and Flying Start;

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**We feel it has been integrated into Flying Start, universal HV and Healthy pre School scheme and less so Healthy School scheme**

7. The current and potential implications for paediatric dentistry, including reviewing the strengthened role of the Community Dental Service in children's public health.

**We dont know**

**We are surprised that the consultation did not go direct to Healthy School schemes.**

**Raywyn Law**

**Ceredigion CYPP**

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